

LIMITED ENGAGEMENT · A FEW FOUNDING CLIENTS · TESTIMONIAL PARTNERSHIP

YOUR WEBSITE, REBUILT TO EARN ITS KEEP.

If your site is slow, chunky on mobile, or no longer sounds like your business — it's quietly costing you clients you never hear about.

I'm taking on a **small number of new clients this quarter** for full website redesigns — audited, rebuilt, and launched with direct, hands-on collaboration from start to finish. For a limited group of **founding clients**, the engagement is discounted in exchange for a testimonial once the project is complete.

WHAT'S INCLUDED

FROM AUDIT TO LAUNCH

01 FULL SITE AUDIT

A complete review of your current site — performance, UX, and the conversion gaps quietly losing you leads. You'll see exactly what's holding it back.

02 REDESIGN & REBUILD

A fast, modern, mobile-first site rebuilt from the ground up — designed around how your customers actually decide and buy.

03 HANDS-ON COLLABORATION

Direct access to me from kickoff to launch. No account managers, no hand-offs, no guessing what's happening next.

04 LAUNCH & HANDOFF

Shipped, tested, and yours — with everything you need to keep it running long after we're done.

THE FOUNDING CLIENT TERMS

A DISCOUNTED ENGAGEMENT FOUNDING RATE

· in exchange for a testimonial

A reduced project rate for a limited group of founding clients, in exchange for an honest testimonial once your new site is live.

The group is kept small on purpose — so every project gets real, undivided attention.

RIGHT FIT

WHO THIS IS FOR

- **Businesses** whose site hasn't been touched in a few years
- **Anyone losing mobile visitors** to a slow or clunky experience
- **Founders** who've outgrown how their current site represents them
- **Teams** who want conversion — not just a fresh coat of paint

WHAT CHANGES

OLD SITE → NEW SITE

Slow, heavy pages	→	Fast & lightweight
Hard on mobile	→	Mobile-first
Looks dated	→	Modern & on-brand
Just a brochure	→	Built to convert

"Your website isn't a brochure. It's your hardest-working salesperson — it should look the part and close like one."

— MK PARRISH